

SUPPORT MĀORILAND FILM FESTIVAL



In 2014, Māoriland Film Festival launched with 48 shorts and 10 feature films to an audience of 3,500.

In just four years, Māoriland Film Festival has grown exponentially with over 7,500 people buying tickets and attending free events in Ōtaki in 2016.

2016 was a massive year for us - we celebrated our third festival, we became a registered charity, and we received funding to purchase a building that will become the Māoriland Hub. We also opened up our submissions process online and received over 2,600 submissions for our 2017 festival!

The fourth annual Māoriland Film Festival (MFF) runs from March 15 - 19, 2017 and is set to be bigger and better than ever! We know from previous years that this festival does not run without the continued support of our sponsors, friends and volunteers - we could not do it without you!

If you are interested in being a sponsor** of the 2017 Māoriland Film Festival, please contact: libby@maorilandfilm.co.nz

Sponsorship Tiers

Co-presenter		Partner		Friend	
Kahurangi	\$10,000 +	Diamond	\$3,500 - \$5K	Friend	\$200 - 1,000
Pounamu	\$5 - 10,000	Platinum	\$2 - 3,500		
Īnanga	\$5,000	Gold	\$1,500 - 2K		

** Māoriland Film Festival is a registered charity under the Māoriland Charitable Trust. All supporters will receive a donations receipt for tax purposes (CC53677).

Benefits of supporting Māoriland Film Festival

The Māoriland Film Festival is the largest international indigenous film festival in the Southern Hemisphere. In Ōtaki, within New Zealand, and around the world, the name of Māoriland is a byword for film excellence and great hospitality.

We welcome you to be an important part of Māoriland Film Festival. As a financial supporter of MFF you will enjoy the following recognition and benefits.

Kahurangi	\$10,000 +
Pounamu	\$5 - 10,000
Īnanga	\$5,000

SCREENING CO-PRESENTER

The 2017 MFF is set to host some very exciting screenings with award winning feature films from Sundance, TIFF, imagineNATIVE and the Berlinale.

For the second year running, we will host two free whānau screenings. In 2016, these screenings attracted audiences of 800+!

As a co-presenter, you will receive highly visible promotion of you or your business through on-screen credits, in our printed festival programme booklet and online via our website, facebook and other mediums.

Co-presenters will also be given the opportunity to present the film and filmmakers pre-screening.

Co-presenters will also receive:

- complimentary tickets to screenings
- invitations to private events with the filmmakers
- credit/logo on screen prior to screenings
- credit/logo in printed programme

Diamond	\$3,500 - \$5K
Platinum	\$2 - 3,500
Gold	\$1,500 - 2K

PARTNER OF THE FESTIVAL

Festival partners have the opportunity to be a naming supporter of specific events or initiatives within the festival.

As a festival partner, you will receive:

- complimentary tickets to screenings
- invitations to a filmmakers and sponsors reception
- credit/logo on screen prior to screenings
- credit/logo on the printed programme

Friend	\$200 - 1,000
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FRIEND OF THE FESTIVAL

Friends of the festival receive:

- complimentary tickets to screenings
- invitations to a filmmakers and sponsors reception
- acknowledgement on screen prior to screenings
- acknowledgement in the festival programme

Social Media Shout-Outs

Following the MFF, all festival sponsors and supporters will receive a shout out on the festival's social media channels.

During the festival period, Māoriland reaches over 15,000 individuals nationwide via our Facebook, Instagram and Twitter accounts. Based on previous years performance, this number is expected to grow again in 2017.

Join us and become a Māoriland Film Festival supporter in 2017.

To have your logo included in the 2017 festival programme, contact Libby Hakaraia on libby@maorilandfilm.co.nz by the 31st of January, 2017.