

TE URU MAIRE

together like a grove of maire we will stand strong

"TE URU MAIRE" UNITES FILM, CREATIVITY, INNOVATION AND TECHNOLOGY TO DEVELOP RANGATAHI FOR THE FUTURE OF WORK AS STORY LEADERS, CREATIVES AND ENTREPRENEURS.

The Māoriland Charitable Trust believes in giving Māori youth access to the tools and skills to create their own stories and to connect with other Indigenous storytellers worldwide.

In the history of humankind, there has never been a greater need for storytellers as we look for answers to climate change, food and water access and other pressing issues.

Māoriland believes Indigenous youth have unique perspectives and creativity that can be realised through digital technologies such as AR and VR with them as key owners and creatives.

Te Uru Maire - the Māoriland Rangatahi Strategy is connected to industry with pathways into high-value creative work.

In this way, rangatahi Māori can contribute to the wellbeing of their whānau and wider community with an underlying commitment to tackling social and environmental issues for the benefit of the planet.

Māoriland Charitable Trust

Māoriland Charitable Trust [MCT] is an independent Māori led trust based in Ōtaki. The MCT is currently delivering work and opportunities, leadership and skills training to more than 2,500 rangatahi Māori and their whānau per year.

It does this through Te Uru Maire - the Māoriland Rangatahi Strategy alongside the highly successful annual Māoriland Film Festival and the year round community arts, cinema and creative tech training facility that is the Māoriland Hub.

The MCT's strategic aims are to bring economic, cultural and social benefits to the community of Ōtaki and to grow the potential of our rangatahi nationwide.

Te Uru Maire - the Māoriland Rangatahi Strategy connects the MCT to communities throughout Aotearoa through workshops and rangatahi leadership programmes.

The MCT is connected globally as a member of the Indigenous Film Circle, in which it advocates for Māori cinema globally at the European Film Market (the largest commercial film market in the world).

STORIES ARE WHAT CONNECT US AS PEOPLE

STORIES EMPOWER US TO ENGAGE, CHANGE AND INNOVATE



Te Uru Maire

Gives voice to our rangatahi and support their aspirations to understand and participate in the community.

Provides a nurturing supportive tangible pathway into future high-value work.

Creates employment opportunities for rangatahi and their whānau through the activities of the Māoriland Charitable Trust.

Shows rangatahi that they can live globally connected lives from within their own communities.

Connects Iwi Taketake globally through screen storytelling.

Projects

Te Uru Maire is a development pathway that nurtures rangatahi to grow as empowered individuals in command of their own voice and ability to communicate that to the world.

The following projects prepare rangatahi to enter high value creative work by providing access to training, mentorship, professional development & networking.



Education

Rangatahi enter Te Uru Maire through the E Tū Whānau Rangatahi Film Challenge and M.A.T.C.H workshops.

These projects feature free workshops that introduce rangatahi to screen and digital storytelling.

Core skill workshops led by industry professionals develop understanding of film techniques and technical skills.

Leadership

Through Our Lens connects rangatahi to their peers offshore

Participants in this project develop their own skill set as filmmakers by teaching others in challenging environments.

Ngā Pakiaka is a leadership programme where rangatahi are mentored throughout the year to develop as screen storytellers. Together they plan and present the MRFF.

Ngā Pakiaka TV is a digital storytelling community led by Ngā Pakiaka as an outlet to distribute their work and to connect with other rangatahi nationwide.

Throughout the year the MCT provides opportunities for rangatahi to pitch their ideas. Rangatahi are then mentored to develop these ideas into completed works.

Employment

Tuakana within Te Uru Maire are paid to facilitate workshops and to deliver creative work by commission from MCT.

Professional Development

The MCT both curates and submits programmes of screen works to festivals globally, supporting rangatahi to develop an international audience.

Rangatahi participate in international collaborations as a result of the Through Our Lens and M.A.T.C.H projects.

The NATIVE Slam is an international Indigenous Collaboration Challenge where filmmakers make a short film in 72 hours building professional profile and creating new professional relationships

The Māoriland Filmmakers Residency is the first of its kind in Aotearoa. Filmmakers will gain access to mentors, resources and funding to develop or complete film projects.



E TŪ WHĀNAU RANGATAHI FILM CHALLENGE

The E Tū Whānau Rangatahi Film Challenge is an opportunity for rangatahi up to the age of 24 to create films that present their perspective as young people in Aotearoa.

It's about empowering rangatahi to tell their own stories through film.

During these rangatahi led workshops, rangatahi work tuakana - teina to create short films in just two days. These workshops are for rangatahi aged 12 – 24, are FREE to attend and for rangatahi of all skill levels.

outcomes

6 - 10 x workshops annually

30 + Rangatahi films made annually

400 rangatahi engaged

Entry point for rangatahi to develop skills as film storytellers

Rangatahi learn how to tell a story on screen, how to pitch, make a production plan, shoot and edit using Premiere Pro

Rangatahi are encouraged to value their own stories and perspectives using E Tū Whānau's core values; Aroha, Whanaungatanga, Tikanga, Whakapapa, Kōrero Awhi and Mana Manaaki

curriculum alignment

The films made during these workshops can be used to NCEA media studies standards, "plan" and "complete a media product"



presented with
support from





M.A.T.C.H - MĀORILAND TECH CREATIVE HUB

M.A.T.C.H (Māoriland "Ahi" Tech Creative Hub) is a tech-creative learning centre that is supporting rangatahi in Ōtaki and the Kāpiti Coast to become creative tech leaders. Through training, mentorship and industry-led opportunities M.A.T.C.H is creating a pathway for rangatahi to enter high-value careers as the producers, developers and thought-pioneers of the future.

M.A.T.C.H has been developed around a tuakana-teina model for rangatahi to work collaboratively, building their capacity to be self-determined empowered leaders.

M.A.T.C.H is a space for rangatahi to use creative thinking and problem solving to develop and build creative solutions for our future world.

M.A.T.C.H is Indigenous-led and STREAMS focussed - Science, Technology, Reading, Engineering, Arts, Mathematics and SUSTAINABILITY recognising the importance of Indigenous knowledge when working towards an innovation-focused future society.

outcomes

500 rangatahi participating in M.A.T.C.H programmes

Rangatahi gain practical skills and develop understanding of the changing future of work

7 Rangatahi to travel to Sydney to participate in Indigihack winning the top prize - wayfinders for their peers.

Rangatahi mentored to develop a "major project" or creative technology business idea using creative technology in response to a need of their community or planet.

Rangatahi supported into future education and work.



this project is currently being piloted to meet the digital curriculum



THROUGH OUR LENS

THROUGH OUR LENS is the Māoriland leadership and pathway initiative for aspiring Māori filmmakers aged 14-24.

Through Our Lens is connecting Indigenous rangatahi globally, enabling them to create screen stories from their perspective as Indigenous young people for the world.

Rangatahi (young Māori) are selected from around New Zealand to lead filmmaking workshops for their peers in other Indigenous nations.

These positive collaborations result in short films that are then screened at film festivals, schools and communities around the world.

Through Our Lens is a platform for rangatahi to share their stories and is an entry point to further training and employment opportunities in the film industry.

outcomes

Grow the skills of rangatahi as leaders and screen storytellers - filmmakers

Connect Indigenous rangatahi globally creating new networks for creation and distribution

Rangatahi made films screened and recognised at international festivals

Pathway into work in the film industry supported by NZ Film Commission and Industry partners

Rangatahi empowered within their own identity as rangatahi Māori through interaction with other Indigenous young people.



PROGRESS

Samoa 2017
Hawai'i 2017
Rarotonga 2017
Tahiti 2017
Rarotonga 2018
Aitutaki 2018
Taiwan 2019
Finland 2020
Greenland 2020



NGĀ PAKIAKA

Ngā Pakiaka is a film incubator programme that supports rangatahi Māori to enter and thrive within the Indigenous screen sector - in Aotearoa and connected to the world.

The aim of Ngā Pakiaka is to grow the capacity of our Indigenous screen industry by investing in our rangatahi - the roots.

Operating year-round, participation in Ngā Pakiaka is by application. Rangatahi must exhibit a passion and commitment to their growth both as an individual and within the collective.

Members of Ngā Pakiaka receive mentorship, skill development opportunities, workshops and industry placements while working towards the realisation of personal projects within the screen sector.

Collectively Ngā Pakiaka plan and present the Māoriland Rangatahi Film Festival - a showcase of Indigenous cinema for their peers. Ngā Pakiaka also produces Ngā Pakiaka TV, a digital storytelling community that platforms the work of rangatahi to the world.

outcomes

Rangatahi produce professional films for the festival market.

Rangatahi are transitioned from emerging to established filmmakers.

Rangatahi grow an international profile through the Ngā Pakiaka network.

Tuakana-Teina - Rangatahi inspire and grow the capacity of the industry through the delivery of the MRFF, workshops and digital activations.





NGĀ PAKIAKA TV

Ngā Pakiaka TV is a digital storytelling community of rangatahi for rangatahi operated by Ngā Pakiaka.

Using Facebook, Youtube and IGTV Ngā Pakiaka shares films and vlogs alongside tips and tricks for rangatahi to get involved at home.

Ngā Pakiaka TV aims to amplify and broadcast the voice of rangatahi Māori. To grow a community of rangatahi filmmakers so that rangatahi voices may be represented on screen both here in Aotearoa and across Te Ao Taketake.

outcomes

Ngā Pakiaka develop their skill set as filmmakers.

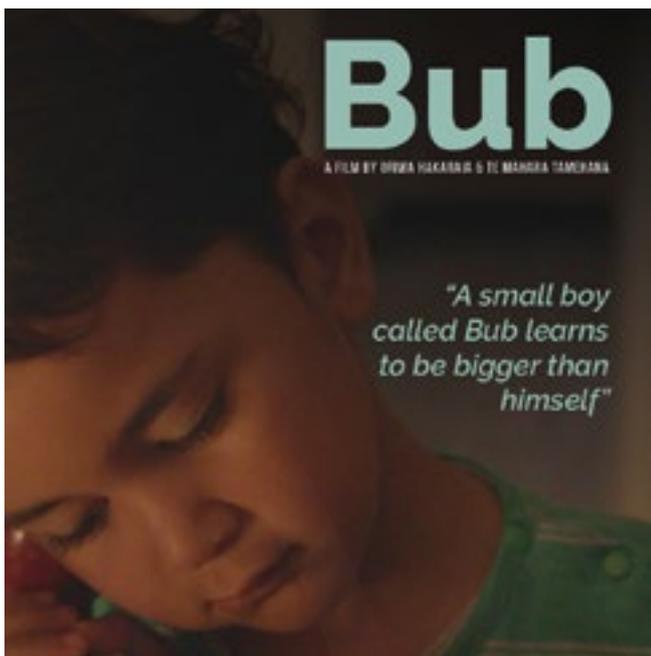
Ngā Pakiaka develop an audience for their work and are able to test new ideas and concepts on their own platform.

Rangatahi are inspired to create and tell their own stories through exposure to the work of other rangatahi storytellers.

Ngā Pakiaka TV will build a community of rangatahi storytellers, working in te reo Māori.



ACHIEVEMENTS



bub

Bub is about a small boy who comes home from kura to discover his Nan – his whole world missing. In her absence, he must be brave and use his wits to find help.

Bub was written and directed by Ngā Pakiaka members, Oriwa Hakaraia & Te Mahara Tamehana. It premiered at the imagineNATIVE Film + Media Awards in Toronto, Canada - the largest international Indigenous Film Festival in the world. It screened at Skabmagovat Film Festival in Inari, Finland in January 2020 (pictured)

At 16 years old they are Aotearoa's youngest directors to ever debut at an international festival offshore.

Bub was filmed at the Māoriland Hub in January 2019.



indigihack

'Indigenous knowledge will save the planet,'

Held in Sydney, Australia on August 8-9, the inaugural INDIGI HACK was a two-day hackathon targeted at Indigenous youth aged 8 – 18 aimed at developing new appbased technology to revitalise and retain Indigenous languages in line with UNESCO's International Year of Indigenous Languages.

The MCT travelled seven rangatahi from Ōtaki to the event. Kaea Hakaraia-Hosking was awarded first place and Te Ākauroa Jacob was awarded the Cultural Knowledge Award.





timothy's treasure

Following the early closure of the Māoriland Film Festival, Ngā Pakiaka wrote and filmed a short film with Julian Dennison, titled Timothy's Treasure.

Timothy's Treasure is currently in post-production with an aim towards a festival release in late 2020.



mff pitch

Four rangatahi were awarded grants in the MFF 2020 Pitch competition. This included;

Tioreore Ngatai Melbourne (21) was awarded a Rangatahi pitch prize of \$500.00 to help her develop her te reo Māori film that considers colonisation and intergenerational trauma through the eyes of two children."

Her younger sister Kararaina Ngatai Melbourne (19) also won a Rangatahi Pitch prize for her contemporary film that focuses on the relationship between a young man and his older uncle. Kararaina is a member of Māoriland Rangatahi film leadership group Ngā Pakiaka.

From the East Cape to the far North of Kaitiāia where 17-year-old Te Mahara Tamehana also won a \$500 Rangatahi Pitch for his contemporary script Street Lights.

Another clear talent is Te Waiarangi Ratana who was awarded a \$500 Rangatahi Pitch prize for his short film "Manu Masters", a coming of age comedy about 16-year-old who wants to be recognised by his peers for his "diving" skills.

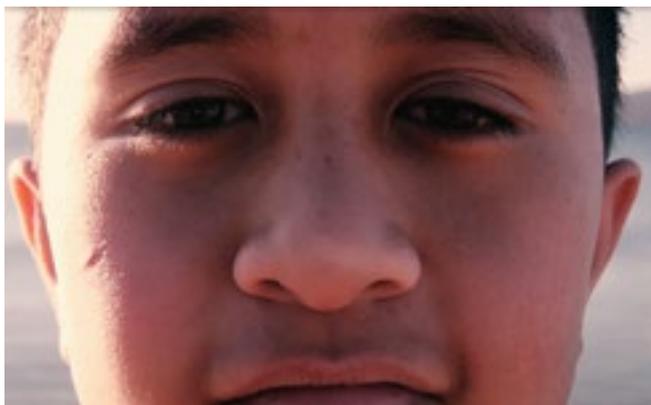




community awards

"Rising Star" Award Winner

M.A.T.C.H was awarded the 2019 Rising Star Award at the Kāpiti Wellington Airport Regional Community Awards.



international festivals

Winda Film Festival

Dear Little Brother was directed by Benji Timu in 2017. It was submitted by the MCT to Winda Film Festival and appeared at the Māoriland Rangatahi Film Festival in 2018 in a programme of Māoriland rangatahi made films. Benji now owns and operates his own digital media company.



imagineNATIVE Film + Media Arts Festival

Home was awarded Best Editing & the People's Choice Award at the E Tū Whānau Rangatahi Film Awards in 2019.

It will screen at imagineNATIVE Film + Media Arts Festival in 2019.

NUMBERS

2,538

rangatahi worked with in 2019

6,552

rangatahi worked with since 2017 *

19,656

indirect impact of rangatahi activities

over 80

rangatahi films made

44

rangatahi participating in leadership programmes

16

rangatahi from leadership programmes working in the industry or in training

* from recorded data